

DAVID BALSAR

Head of Innovation Division, Mekorot

BIOGRAPHY

Mr. Balsar is the General Manager of innovation and ventures at Mekorot National Water Company. He recently joined Mekorot to implement the government resolution and lead the company's investments in water technology companies.

A former professional athlete and a lawyer with international experience working at both corporations (two London-based media companies) and startups (founding and managing two ventures), Mr. Balsar has four academic degrees, including an MBA from INSEAD and Master in Philosophy. He has a multidisciplinary background and well-rounded business skills that include management, sales, marketing, strategy, business development partnerships.