

Elly Perets

Name	
Brief Career History <i>(for the Chair to introduce you to delegates)</i>	<p>Elly joined Utilis in 2015. Before, he founded Progressive Labs and served as the CEO, providing an innovative SAAS based software solution for retailers worldwide. Elly served as Vice President of Sales and Marketing for Pageflex Inc., a US based company, operating from Marlborough MA, provides web based branding, document compassion engines and campaign management solutions. Elly has a vast knowledge in Theory of Constraints having served as a consultant at the Goldratt Group. Prior to that, Elly served as Vice President of Sales & Marketing for Press-sense Ltd., a web-based software management systems provider.</p> <p>Elly Holds a Master of Science in Engineering (M.S.E.) from University of Pennsylvania, Philadelphia, PA, Wharton business school and School of Engineering & Applied Science as well as a Law degree (L.L.B) and a Business degree from the Interdisciplinary Center, Herzlia, Israel.</p>