

**Michal Cooper-Kozlovich, Strategic Partnerships Manager**

Michal holds a BA in International Relations and Asian studies focusing on China and Chinese language from Hebrew University, graduated the leading language and cultural program from Zhejiang University China. Michal brings experience in marketing from working in the Ministry of Tourism to producing top international delegations to Israel with the Ministry of Foreign Affairs and Israel-Asia Chamber of Commerce. Michal also was part of the international department in the leading international organization “JDC Israel”, in charge of marketing and investor relations.