



WATEC ISRAEL 2019

Water Technology and Environment Control

NOVEMBER 18-21, 2019

David InterContinental, Tel Aviv, Israel



OVERVIEW

watec-israel.com

DEAR COLLEAGUES

It is with great pleasure that I invite you to WATEC 2019. This year we leverage Israel's global position as 'the water start-up nation' to jolt forward water technology for generations to come.

Israel has long been recognized as the start-up nation that has the largest number of technology companies listed on NASDAQ outside the US. Israel's breakthrough technology shapes our daily lives, from Waze to Disk-On-Key, Fiverr, WeWork, not to mention leading medical devices, cyber security and many more. In fact, Israel is taking this even further from Start-Up Nation to Smart-Up Nation.

The focus of WATEC 2019 is "Water Stewardship and Innovation – driving global leadership in the responsible planning management, and protection of water".

It is with this in mind, that we invite you all to take a sip from where water breakthroughs happen!

Take a sip from:

- Interactive experience with water technology ingenuity
- The start-up culture – meet the people behind the ideas
- Networking and brainstorming on water issues and technologies as they develop
- Meet the next-generation of water developers
- True water technology development (Digital Water; Water Urbanization; Innovation as a Policy and Innovative Policy Making; Women and Water Industry; Multi-Disciplinary Collaborations; Water Pricing; Water Ownership; The war over water from different sectors, Water Security and much more).

WATEC 2019 will mark an exciting departure from previous conventions. We are joining forces with the Israeli Ministry of Economy, Israel New Tech, Manufacturers Association, and Israel Export Institute to bring you Water Week – four days of international and local focus on water management, with WATEC 2019 featuring proudly as the flagship event. Sessions will incorporate workshops, roundtables and panel discussions with much interaction from all participants.

This year we are introducing a first-of-a-kind interactive display area, to showcase the latest developments and technologies: Digital Water; Solutions 3600 and Mainstream.

Take a sip from where water breakthroughs happen!

Join Us at WATEC!

Sincerely,



Ari Goldfarb



Oren Blonder

Co-Chairmen, WATEC 2019

DAY 1:

MONDAY, NOVEMBER 18, 2019



Cleanvest
summit

Reserve your place for the pre-conference seminar - [the Cleanvest Summit.](#)

Access to safe water has a tremendous impact on the world. In Israel, there are over a hundred innovative water technology start-ups in various stages of development, working to accelerate water technologies in order to provide fresh water to future generations.

Within the framework of WATEC Israel 2019, the Cleanvest Summit, taking place at the Peres Center for Peace and Innovation, in Yafo, on November 18, will be the perfect venue to meet potential investors and discuss partnerships and investments opportunities with water-tech Start-ups.

Pre-registration is necessary so make sure you register before October 15, 2019 in order to receive the Early Registration rate.

DAYS 2 & 3:

TUESDAY & WEDNESDAY,
NOVEMBER 19-20, 2019

Days 2 & 3 will be dedicated to sessions and networking that will take place in the relaxed environment of the display area in which the latest innovative technology in the water-tech industry will be showcased. Sessions will incorporate roundtables and panel discussions with much interaction from all participants.

Participate in lively discussions and witness firsthand the ideas and the results from experts and decision makers who are working to accelerate water technology for generations to come in order to meet the global water challenges ahead.

[Click here](#) for the preliminary program overview.

DAY 4:

THURSDAY, NOVEMBER 21, 2019

(applicable only for visitors from abroad)

Day 4 offers international participants the opportunity to join in professional tours to learn from Israel's water sector.

Site visits are reserved for international participants only and to participate, you must present your passport.

ALL ABOUT
WATEC WEEK



PROGRAM

Monday, November 18

09:30-18:30



Cleanvest
summit

Pre-conference seminar

Tuesday, November 19

07:30-17:30 Registration

09:00-09:30 Welcome
Co-Chairmen: **Mr. Ari Goldfarb**, *Founder & CEO, Kando & Mr. Oren Blonder*, *Chief Commercial Officer, Dorot Valves, Newtech & Export Institute, Ministry of Economy*

09:30-10:00 Opening Keynote: **Mr. Andrew Wheeler**, *15th Administrator of the United States Environmental Protection Agency*

10:00-10:30 Coffee Break

10:30-12:00 Round Tables: Water

Table 1

Smart Water Networks - from automatic to autonomous

Table 2

Disruptive Innovation in Water Treatment

Table 3

Biting off more than you can chew - Innovation in F&B

Table 4

People and Water

12:00-13:00 Lunch Break

13:00-13:30 Moderator: **Mr. Booky Oren**, *Chairman and CEO, Booky Oren Global Water Technologies*
Keynotes: **Ms. Traci Minamide**, *Chief Operating Officer, LA Sanitation, City of Los Angeles & Mr. Richard Harasick*, *Head of the Water System, LADWP*

13:30-15:00 Round Tables: Wastewater

Table 1

Reuse of water

Table 2

Smart wastewater networks

Table 3

Disruptive Innovation in water treatment

15:00-16:00 Insights Panel: **Mr. Oded Distel**, *Director, Israel New Tech & Eco Systems at Ministry of Economy and Industry, Israel*

16:00-16:30 Keynote: **Ms. Mina Guli**, *CEO, Thirst*

16:30-18:00 Innovation Happy Hour

18:00-19:30 Cocktails

Wednesday, November 20

PROGRAM

07:30-15:00	Registration
09:30-10:00	Opening Keynote: Mr. Jay Famiglietti , <i>Hydrologist, Professor & Director, Global Institute for Water Security</i>
10:00-10:30	Coffee Break
10:30-12:30	Round Tables
	Table 1 Innovation in Regulation
	Table 2 Cyber and Security
	Table 3 Data and Analytics
	Table 4 Water and Politics
12:30-14:00	Lunch Break
14:00-14:30	Keynote: Mr. Kyle Perez , <i>Head of Innovation, HACH</i>
14:30-16:00	Insights Panel: Ms. Gili Elkin , <i>General Partner, Israel - Colorado Innovation Fund</i>
19:00-21:00	Water on a Bar

Thursday, November 21

09:00-17:00

Water on the Field



ALL ABOUT WATEC WEEK

REGISTRATION INFORMATION

Entrance to WATEC Conference & Display area is by payment only. For registration rates and categories [click here](#).

Register before October 15, 2019 and save money with the Early Registration rate.

ACCOMMODATION INFORMATION

Special hotel rates have been negotiated for WATEC 2019 participants. For details information [click here](#).

NETWORKING

The unique **Chance2Meet Networking** online tool will provide you direct access to participant profiles and facilitate in making new connections prior to the conference, thus maximizing your presence at the event.

WATEC 2019 is the most comprehensive forum where water industry executives, academia, institutional investors, venture capitalists, analysts, and other experts have the opportunity to shape the future collaboration of the water technology arena.

Our online i-Planner software enables you to pre-set and manage your meetings. Simultaneously, you may profile yourself in a way that will attract partners, investors and colleagues.

Access to the [Chance2Meet Networking program](#) is available only to registered participants.

GENERAL INFORMATION

Peres Center for Peace and Innovation

Kedem St 132, Tel Aviv-Yafo, Israel

David InterContinental Hotel

Kaufman St 12, Tel Aviv-Yafo, Israel

Event Hours & Venues

Monday, November 18: Cleanvest Summit
(Peres Center)

Tuesday, November 19: 09:00-18:00
(David InterContinental Hotel)

Wednesday, November 20: 09:00-18:00
(David InterContinental Hotel)

Thursday, November 21: Site Visits

Conference Registration Hours

Monday, November 18: 09:30-18:00
(Peres Center)

Tuesday, November 19: 07:30-17:00
(David InterContinental Hotel)

Wednesday, November 20: 08:00-16:00
(David InterContinental Hotel)

