

Ziv Zaretsky

TaKaDu Ltd., EVP Sales & Business Development
www.takadu.com



Ziv is the EVP Sales & Business Development of [TaKaDu](http://www.takadu.com), a leader in **Central Event Management solutions** for water and gas utilities. TaKaDu provides utilities with an **IoT cloud-based solution** for managing the life-cycle of all network events and incidents, changing the way utilities work to provide operational benefits and strategic insights. The TaKaDu solution is deployed in leading utilities worldwide (Australia, Europe, Israel, South America and the US).

TaKaDu was honored as a Technology Pioneer by the **World Economic Forum** of Davos and featured as a **Harvard Business School** case study.

Ziv has over 25 years of extensive experience in international sales, business development, marketing and project management of high-end technologies including production automation, robotics, machine vision and software to large corporates, leading long and complex sales processes.

Ziv has a track record in leading sales and project teams, completing successful large scale multi-million dollar technological projects globally.

Ziv holds a BA in Economics and Business Management from Tel Aviv Open University.